



Simmons-Holler Holdings Corp.

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FOR IMMEDIATE RELEASE
December 29, 2017

SHHC RELEASES FIRST GREEN SOLAR BACKUP BATTERY WITH UNIVERSAL COMPATABILITY, LARGER, CUSTOM KWH SIZES AT HALF CURRENT \$ MARKET PRICES

Today marks a step forward toward a new era in energy. We are announcing the immediate availability of our product to the world.

Staten Island, NY, December 29, 2017– Today we have the privilege of what will become a global shift in the way we think of energy, batteries, fossil fuels, solar cells. We are most honored to announce the availability of our first product. The **BrightPack**.

As of now, the world is realizing the benefits the sun can give as an energy source. Demand for rooftop installs is climbing everyday. Solar technologies have taken quantum leaps in both technology, efficiency and price. Now it makes sense to install from a financial perspective. However, with all of these leaps, one thing has been left lagging behind. Storage! What happens at night? Where does my power come from? I don't have a "grid" where I live, what are my options? The answer to almost all of

those questions is summed up with 3 problems. 1st) What equipment do you have and is it compatible with a battery backup at all? 2) How big are the batteries, will it take up my whole garage? And 3rd) the most serious.... How much money did you just say it cost!?

Over the course of 3 years we approached this challenge head on. We found that most of the hurdles was easy to overcome, yet would hurt some companies profit margin, or they didn't have a team dedicated to a solution. Thanks to string bonds we have formed in the solar industry, such as SolarEdge, LG, SunSpec Alliance, and more. We now can offer a universal approach to storing your own energy. Not only that, but with grid tied systems, using smart energy management and models such as time of use, we can virtually grow your Solar array size by leveraging time. By offering much higher capacities it is now possible to tailor your own electric rate!

Our Founders both had the same vision. How can we fix this problem that is global in nature, yet no one seems to be addressing. The pair combined skills and produced a product not seen before, at a price that the average home can afford. It also allows entry into countries that have little infrastructure and build a system for day AND night that is affordable.

The most important aspects of our product is the fact that we are the only ones using a green production process. Utilizing almost 100% of raw materials as is, without the hazards, expense, health, and waste of traditional shred and reuse recycling.

We also believe that 1 size does not fit all. Our standard equipment can be as small as .5KWH and as high as megawatts. The core electronics stay the same. So when you buy from us, you don't have to make the decision of capacity vs affordability. Buy what you want, down the road you need increases? You would only pay a small premium to add on vs buying upfront.

Last but not least, this is the tip of the iceberg. We have funded this endeavor with our own funds and therefore operate with zero debt. Our next set of products will need traditional investors. But each step forward are all news worthy alone. We don't just improve our products, we develop entire solutions. Our products are already out there in the real world, not in a lab, or a piece of paper. I am proud to say we currently have systems online and delivering.

"Change is inevitable. You can fight it, you can slow it, but you can't stop it. We plan to prove that shortly."

If you would like more information about this topic, please contact Adam Simmons at (718)427.0776 or email at adam.simmons@armswork.com Please no customer inquires yet. We do not have a fully functional support system in place yet and would not want a future customer to be stuck on "hold".