



Media Contact: Andy Drennan Senior Vice President 703-663-1201

adrennan@fpsa.org

For Immediate Release August 8, 2019

PROCESS EXPO Ink Returns

#GotInk

McLean, VA August 8, 2019 — PROCESS EXPO is bringing back PROCESS EXPO Ink and this year, we are doing it even bigger and better! Some on the outside may think, "Food Processing... tattoos... something here doesn't sound right..." Well, there is something right! Tattoos are a gateway of creativity just begging to be shown off! It's a representation of whatever you want on the most invaluable canvas: YOU.

PROCESS EXPO Ink will occur in two parts: 1) an online submission that runs from now until September 16, where whether or not you are attending PROCESS EXPO, you can present your Ink for consideration; and 2) "The Best of the Day," where each day of PROCESS EXPO anyone can stop by the Ink booth and present their tattoo. Our resident artist <u>Christian DiMenna</u> will pick a winner, and the winner will receive a prize. Within the booth itself we will have Polaroids of the daily submissions creating our Ink collage.

Contest categories are as follows: best black tattoo, best color tattoo, and best overall tattoo. Interested in sharing your Ink? submit an image of your tattoo <u>here</u>. Submissions are due by September 16, 2019. For more information, visit our <u>PROCESS EXPO Ink page</u> or contact Nicole McKenzie at <u>nmckenzie@fpsa.org</u>.

###

The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support member's success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocation of critical industry issues such as food safety, sanitary design of equipment, and global trade.

FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the *Bakery, Beverage, Dairy, Pet Food, Prepared Foods, and Meat sectors.*