



Press release

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MEATBALLS ON THE MENU IN PROCESS EXPO PRODUCTION LINES

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Production line participants announced

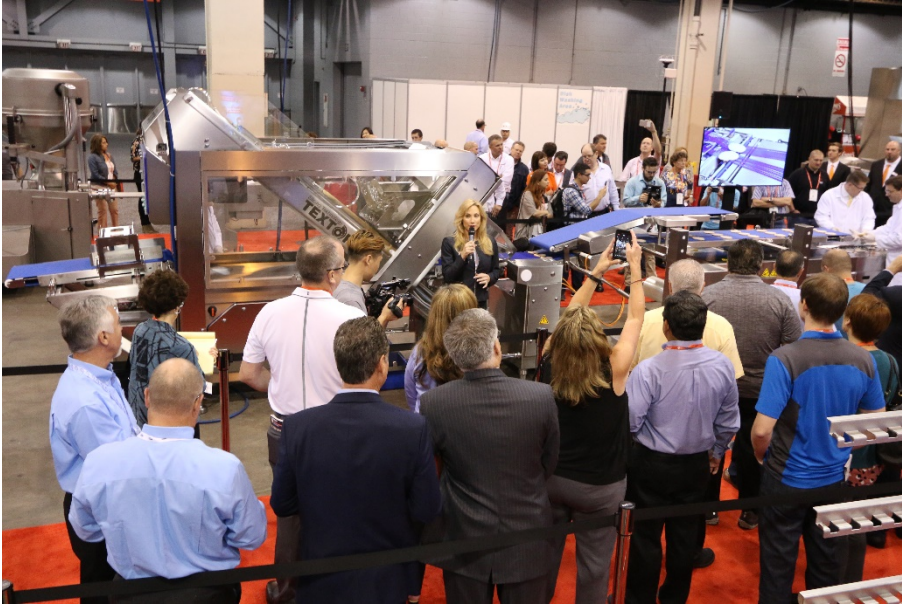
[PROCESS EXPO](#) announces that the 2021 edition show floor will feature live demonstrations of a meatball production line using actual protein product in the formulation. As part of the popular production line offerings that PROCESS EXPO has built since the 2017 event, these lines highlight how equipment from a variety of OEMs can connect and work together efficiently, leveraging the cutting-edge technology that each component delivers. These guided demonstrations will take place three times a day during the November 2-5, 2021, event at Chicago's McCormick Place.

“Our meat suppliers have taken the lead in the Production Line program over the last four years,” said David Seckman, President & CEO of the Food Processing Suppliers Association (FPSA). “In fact, the live Production Line concept was the brainchild of one of the MISA members who saw the clear value that these lines would bring to food manufacturers who attend the show. Instead of the theoretical discussion we could have regarding a static exhibit, these lines are a much richer example of the practical applications these technologies have to offer.”

Participating exhibitors in this line include:

- [Prospection Solutions](#)
- [Handtmann](#)
- [AmTrade Processing Solutions](#)
- [JBT](#)
- [Douglas Machines](#)
- [Anritsu](#)
- [Multivac](#)
- [Delkor Systems](#)

- [EnSight Solutions](#)



Additionally, the meatball line is being sponsored by leading design firm and FPSA member, RFW Construction Group, which is also acting as Project Manager of the line. This line is also being supported with generous product contributions from Seaboard Foods.

"This is the fourth production line that FPSA's meat suppliers have organized for PROCESS EXPO," said Bob Campbell, Chairman of the Meat Industry Suppliers Alliance (MISA) and President and General Manager at Marlen, Inc. "Since being launched at the 2017 edition of the show, the Production Lines have been by far the trade show's biggest draw aside from the exhibits as it provides our audience a chance to see how each component works in concert with the other pieces of the line for maximum efficiency and productivity. Furthermore, this is not just a passive demonstration. Each participating company has expert staff on hand to discuss their equipment and how it might fit into the attendee's production or packaging plans."

PROCESS EXPO brings together thousands of qualified buyers, food and beverage processors and packaging professionals, including C-level industry executives, engineers, technical directors, plant managers, product development managers and more.

Registration for the 2021 edition is open. [Sign up here](#). For more details, visit the website at www.myprocessexpo.com.

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[Press information](#)

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Background information on Food Processing Suppliers Association

The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support members' success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocacy of critical industry issues such as food safety, sanitary design of equipment, and global trade. FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the [Bakery](#), [Beverage](#), [Dairy](#), [Pet Food](#), [Prepared Foods](#) and [Meat](#) sectors.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com * preliminary figures 2019.

Messe Frankfurt Inc. is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces ten shows within the United States, Canada and Mexico. The North American portfolio includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtexil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, Festival of Motoring USA and PROCESS EXPO. For more information, please visit our website at

www.us.messefrankfurt.com.

Messe Frankfurt international trade fairs for the food industry

Messe Frankfurt organizes trade fairs relating to food processing all over the world.

They are grouped under the heading of 'Food Technology'. Currently, five events belong to this portfolio. In addition to IFFA, Leading International Trade Fair for the Meat Industry in Frankfurt am Main, and Tecno Fidta, International Food Technology, Additives and Ingredients Trade Fair in Argentina they are Meat Pro Asia in Thailand, Modern Bakery Moscow, International Trade Fair for Bakery and Confectionery and Salon du Chocolat, Moscow.

Further information about the events of Messe Frankfurt in the field of food processing at:

www.food-technologies.messefrankfurt.com.