

Formic Offers Risk-Free, Affordable Robotics-as-a-Service at Process Expo 2023

Formic co-founder Misa Ilkhechi will take to the stage to speak about “Overcoming Labor and Production Challenges with a New Automation Model that Requires Zero Capital Investment or Overhead”

CHICAGO, IL, October 12, 2023 — [Formic](#), accelerating the adoption of automation across American manufacturing, today announces its attendance at Process Expo in Chicago, from October 23-25. Formic will offer consultations on its Robotics-as-a-Service (RaaS) solution, which helps small to mid-sized factories surmount the barriers to automation that typically impede them from onboarding the technology. The company delivers customized robot systems from leading vendors at a low hourly rate with no upfront investments, guaranteed uptime, and full servicing.

For example, Formic deployed automation at Illinois-based [Greenseed Contract Packaging](#), a co-manufacturer that serves large and mid-sized consumer packaged goods companies that are bringing premium foods to market safely and efficiently with less waste. With Formic's unique RaaS model, Greenseed was able to have a cobot activated within hours of delivery and as a result, reduced OpEx by \$35K a year, repurposed workers, and enhanced safety.

“With Formic’s flexible Pay-for-Productivity RaaS model, customers like Greenseed are reaping the benefits of automation,” said Misa Ilkhechi, Formic’s co-founder and VP of Sales. “With American manufacturers facing a labor shortage and struggling to fill jobs, many factories aren’t maximizing their productivity output because they don’t have the capital to purchase robotics, don’t know what or how to automate, or just fear the unknowns of such a large investment. We manage the entire automation project and if the robots aren’t working properly, we fix them and our customers don’t pay a dime during downtime. At Formic’s booth, we can talk through the outcomes you’re hoping to achieve from automating and formulate the best robotics solutions to meet your needs.”

Ilkhechi will take the stage to deliver a session, “Overcoming Labor and Production Challenges with a New Automation Model that Requires Zero Capital Investment or Overhead,” taking place in the Food For Thought track, Theater 1 (Booth 5546) on Tuesday, October 24, 3:45 PM - 4:15 PM.

Process Expo attendees interested in getting an initial consultation can stop by Booth #4316 to meet with Ilkhechi or any available sales associate or schedule an appointment for later in the show.

Book your consultation with Formic by emailing hi@formic.co to transform your business with automation at Booth #4316, Process Expo 2023, Chicago, IL from October 23-25, 2023.

Read more success stories from manufacturers automating with Formic [here](#), or schedule an appointment during the conference or after the show by contacting the sales team at hi@formic.co.

About Formic

Founded in 2020, Chicago-based Formic is accelerating the adoption of automation across small to mid-sized U.S. manufacturers and boosting productivity by removing the risk, complexity, upfront capital, and expertise that typically exist as barriers to onboarding this technology. The company's "Robotics-as-a-Service" model delivers customized robots at a low hourly rate, with guaranteed uptime. With a full-service offering that includes everything from planning and deployment to maintenance and upgrades, Formic is creating an innovative and accessible competitive advantage for small and mid-sized factories to ensure they stay relevant and thrive in any economy.

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