



Matrix and Pacraft to be Part of an Operating Pet Treat Production Line at Process Expo 2023

The production line gives attendees an up-close look at the latest in processing and packaging machinery, and demonstrates how an integrated line can work for you.

GRAFTON, Wis., September 28, 2023 – The Pacraft TT-8D-N pre-made pouch machine is playing a starring role in a fully integrated line producing and packaging pet treats at Process Expo, October 23-25, at McCormick Place in Chicago.

Pacraft, a leading supplier of pre-made pouch-filling and packaging equipment, is distributed in North America by Matrix, a premier manufacturer of vertical form fill seal (VFFS) machines operating widely throughout the food industry.

Pet treat processing is one of three live production lines this year at Process Expo. The goal of this line is to showcase the latest technological advancements in pet food processing and packaging. This year, the pet treat production line includes an AI (artificial intelligence) component that will help petfood and food manufacturers improve efficiencies in the areas of monitoring and predictive maintenance.



The role of bagging these pet treats falls on the Pacraft TT-8D-N pre-made pouch machine. All total, 11 leading OEM suppliers covering all aspects of pet treat processing and packaging are part of this integrated line.

Three times daily at the show, a hostess will guide attendees through each step of the pet treat production line; each OEM supplier will be on hand to discuss their machinery technology and how it can best be incorporated into their processing or packaging lines.

The Pacraft TT-8D-N pre-made pouch machine is designed for a wide variety of packaging applications. Its pouch formats and product types include flat, stand-up, retort, and press-to-close pouch styles. It can open, fill, and seal up to 55 pouches per minute; pouch sizes range from 4.72" to 10.23" (120 - 260mm), lengths from 5.11" to 15.74" (130 - 400mm). On the pet treat production line, the TT-8D-N will be operating at about 26 bags per minute.

Matrix will have additional information on the TT-8D-N, as well as other Pacraft and its vertical form fill seal solutions, next to the pet treat production line in booth 3372. To see the TT-8D-N pre-made pouch machine in action on the pet treat production line, be sure to visit Process Expo, October 23-25, in Chicago.

#

About Matrix Packaging Machinery

Matrix is an industry leading manufacturer of rugged, cost competitive, and easy-to-operate vertical form fill & seal (VFFS) equipment for all types of flexible packaging and operates as a master distributor for INVpack offering stickpack and sachet machines, and Pacraft offering pre-made pouch packaging machines. Experienced in many flexible packaging applications, Matrix has the ability and knowledge to tailor highly efficient and sensible packaging systems and is committed to optimizing solutions for customers on a global scale. Matrix is a product brand of ProMach, a global leader in packaging line solutions. As part of the ProMach Flexibles & Trays business line, Matrix helps our packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package. Learn more about Matrix at www.MatrixPM.com and more about ProMach at www.ProMachBuilt.com.

About ProMach

ProMach is a family of best-in-class packaging solution brands serving manufacturers of all sizes and geographies in the food, beverage, pharmaceutical, personal care, and household and industrial goods industries. ProMach brands operate across the entire packaging spectrum: filling and capping, flexibles, pharma, product handling, labeling and coding, and end of line. ProMach also provides Performance Services, including integrated solutions, design/build, engineering services, and productivity software to optimize packaging line design and deliver maximum uptime.

ProMach designs, manufactures, integrates, and supports the most sophisticated and advanced packaging solutions in the global marketplace. Its diverse customer base, from Fortune 500 companies to smaller, privately held businesses worldwide, depends on reliable, flexible, technologically advanced equipment and integrated solutions. ProMach is headquartered near Cincinnati, Ohio, with manufacturing facilities and offices throughout the United States, Canada, Mexico, Brazil, Europe, United Arab Emirates, and China. For more information about ProMach, visit www.ProMachBuilt.com.

Media Contact

Christine Duncan | Marketing Director, Flexibles & Trays

Matrix, a ProMach brand

Christine.Duncan@promachbuilt.com

262-268-4961