



FOR IMMEDIATE RELEASE

MEDIA CONTACT

John Lewis
Account Executive
TECH B2B Marketing
(904) 712-5062
Email: john@techb2b.com

**Equipment Processing Solutions Is Now
BAK Food Equipment**

New branding honors family tradition, decades of industry experience

BURR RIDGE, IL, January 23, 2023 — Equipment Processing Solutions, a leading supplier of food processing systems and equipment, has announced a major rebranding effort that pays tribute to the founder's family history. Effective immediately, the company will be known as [BAK Food Equipment](#).

As the exclusive U.S. distributor for Nowicki, Protech, and N&N Nadratowski brands, BAK Food Equipment, based in Burr Ridge, IL, provides a wide range of [food processing equipment](#), from injectors and tumblers to automated smokehouses. With a dedicated team of knowledgeable sales staff, talented engineers, and expert service technicians, BAK Food Equipment provides equipment [installation, design, engineering, and service](#) for customers nationwide.



Owner John Bobak has more than 40 years of experience in the meat, bakery, and food processing markets. As a young man, John helped to grow a Chicago-based food processing business from a single location to multiple production houses, generating more than \$100 million in annual sales. Armed with this experience, John brought the best automation technologies to the U.S. food industry; solutions that bring productivity and profit without sacrificing taste, quality, and safety.

In addition to the new name, BAK Food Equipment has unveiled a new logo and a modern, user-friendly [website](#) that enables visitors to browse food processing solutions by equipment type or application.

“We listened to our customers and developed a new website to improve their experience,” Bobak explains. “At the same time, it made sense to rebrand with a new name and logo that reminds customers of our rich history with food and food processing equipment, with the goal of helping customers more easily find equipment that handles their challenges and seamlessly interacts with available solutions.”

As the distributor of world-class equipment from well-known brands, BAK Food Equipment will continue to provide the stellar customer service, state-of-the-art food processing equipment and systems, and unmatched design and engineering expertise its customers have come to expect.

BAK Food Equipment will be exhibiting at [Process Expo 2023](#) in Chicago, October 23-25. In Booth 5006, attendees will be able to experience the BAK Food Equipment portfolio of automated food processing solutions firsthand and learn more about the benefits of automation in the food industry. Additionally, BAK Food Equipment will be participating in a live bacon production line demonstration, designed to showcase how automated equipment can help processors achieve more efficient operations. The demonstration will feature BAK’s top-of-the-line liquid smoke drenching tunnel, which is just one part of the revolutionary [Automated Spiral Cooking/Smoking/Freezing System](#).

###

About BAK Food Equipment

BAK Food Equipment is the experienced food equipment partner you can trust, offering equipment design, sales, financing, installation, and service. We are the exclusive U.S. distributor of food processing equipment from manufacturers such as Nowicki, Protech, and N&N Nadratowski. The breadth of our product offering means BAK Food Equipment has cost-effective food processing solutions for both big and small operations — and everyone in between. To learn more, visit www.bakfoodequipment.com.