



FOR IMMEDIATE RELEASE

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Zack Olson Joins BAK Food Equipment as Sales and Marketing Specialist

Olson to help grow BAK Food Equipment's sales pipeline while supporting existing client relationships.

BURR RIDGE, IL, June 14, 2023 — [BAK Food Equipment](#) is pleased to announce that Zack Olson has joined the team as Sales and Marketing Specialist. In this new role, Olson will work closely with [Thomas Bako](#), Director of Business Development, to grow the sales pipeline while also supporting BAK Food Equipment's existing client relationships.

Olson graduated from the University of Chicago in 2022 with a degree in Economics. While there, Olson was a first-team all-conference wide receiver on the school's football team. He comes to BAK Food Equipment from Oliver Wyman, where he worked in the Private Capital Division with a focus on companies in the aerospace and defense industries. In this role, Olson worked with top-level executives and C-suite management from companies of all sizes.

"Zack brings an infectious enthusiasm to BAK Food Equipment and will work alongside Tom Bako to develop exciting marketing efforts that help grow and nurture our sales pipeline," said John Bobak, founder and CEO of BAK Food Equipment. "We are thrilled to welcome him to our team."

Olson added: "I'm excited to work alongside the talented and experienced team at BAK Food Equipment. I can't wait to learn more about the food equipment industry while also growing our market share in this space."

Olson can be reached at z.olson@bakfoodequipment.com or via www.bakfoodequipment.com.

BAK Food Equipment will be exhibiting at [Process Expo 2023](#) in Chicago, October 23-25. In Booth 5006, attendees will be able to meet Olson, experience the BAK Food Equipment portfolio of automated food processing solutions firsthand, and learn more about the benefits of automation in the food industry. Additionally, BAK Food Equipment will be participating in a live bacon production line demonstration, designed to showcase how automated equipment can help processors achieve more efficient operations. The demonstration will feature BAK's top-of-the-line liquid smoke drenching tunnel, just one part of the Automated Spiral Cooking/Smoking/Freezing System.

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About BAK Food Equipment

BAK Food Equipment, previously known as Equipment Processing Solutions, carries a broad line of food processing equipment, including industrial mixers, grinders, cutters, tumblers and tenderizers, injection systems, and monitoring hardware. With more than 60 years of experience in the food industry, BAK Food Equipment partners with its customers from initial consultation through design and specification to provide the right food processing equipment at the best value. BAK Food Equipment is the exclusive North American distributor of Nowicki, Protech, and N&N

Nadratowski food processing solutions. To learn more, visit www.bakfoodequipment.com.

IMAGE AND CAPTION:



BAK Food Equipment introduced the newest member of its team, Zack Olson. As Sales and Marketing Specialist, Olson will work closely with Thomas Bako, Director of Business Development, to grow the sales pipeline while also fostering the growth of BAK Food Equipment's existing client relationships.