

RESERVE YOUR BOOTH

ProcessExpo

The Global Food Equipment and Technology Show

October 23–25, 2023 • McCormick Place, South Hall • Chicago, Illinois USA



ABOUT PROCESS EXPO

Process Expo is THE meeting place for industry professionals seeking the latest technology, advancements and equipment for their production facilities. The event represents the pinnacle of food technology, bringing together the world's most successful food and beverage processors, packaging professionals, equipment manufacturers, and leaders in the field of industry research and academia.

Produced by co-owners FPSA and Messe Frankfurt North America, Process Expo is dedicated to uniting all segments of the industry under one roof, where food processing experts demonstrate their machines, technologies and integrated solutions for applications across sectors.

WHO EXHIBITS AT PROCESS EXPO


Leading equipment suppliers across the entire cross-section of the food and beverage industry will be on hand to showcase their solutions to help buyers more rapidly, efficiently, safely, and successfully create and bring to market food and beverage products. Our suppliers can also serve processors who work for convenient store chains and commissaries as well as the expanding legalized cannabis market.

THE RIGHT EVENT FOR YOUR INVESTMENT

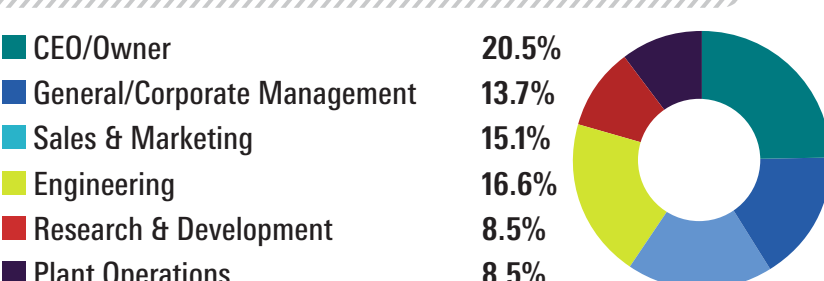
- ▶ Process Expo stages in the fall, just in time for BIG purchases to align with budget cycles.
- ▶ Meet new clients and reconnect with existing customers to strengthen and solidify business relationships.
- ▶ Reach decision makers from companies that you can't access on a typical sales visit.
- ▶ Connect with attendees representing all sectors of the food and beverage industry that are looking to expand and adapt your products to their plants.

WHO ATTENDS PROCESS EXPO?

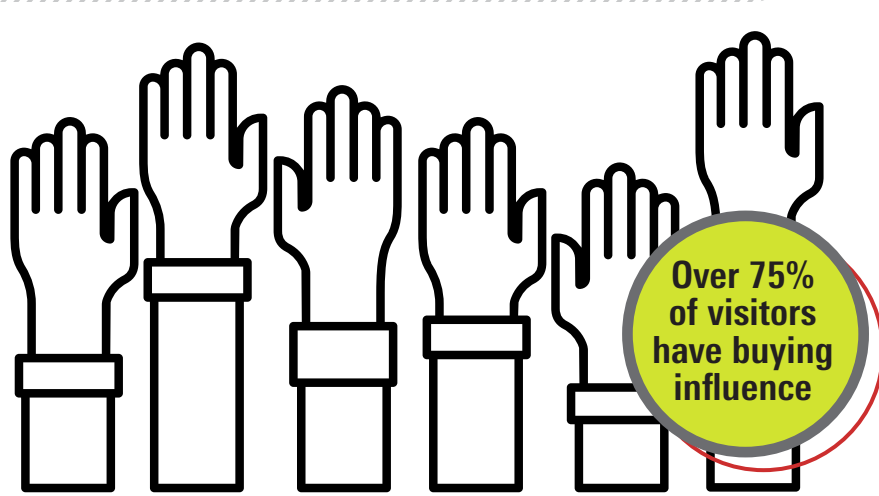
Professionals from all segments of the global food and beverage industry attend the event in search of processing solutions (Attendee profile statistics below taken from 2021 data).

 2021 exhibitors scanned an average of **83 qualified leads per booth**, an increase of 20% from the 2019 edition.

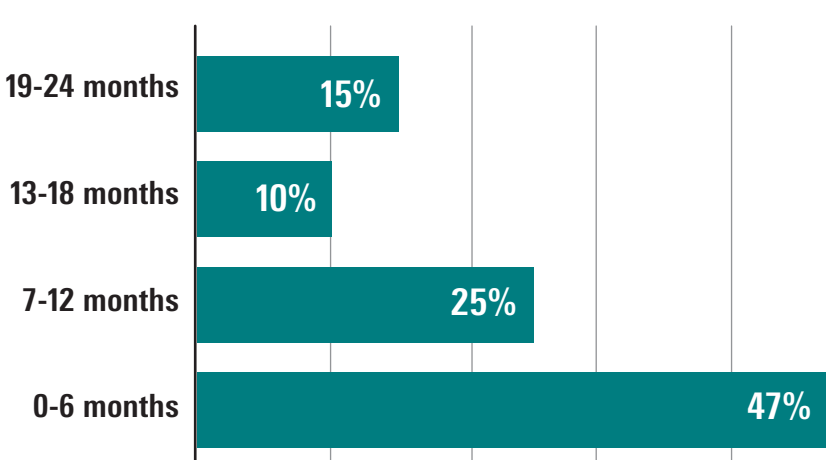
Attendee Job Function



Influence In Buying Decisions



Purchasing Time Frame



Attendee Interest Sectors



 **35 Countries Represented**

Leading Companies In Attendance

- ▶ Bar-S
- ▶ Boar's Head
- ▶ Butterball
- ▶ Cargill
- ▶ Carl Buddig & Company
- ▶ Conagra
- ▶ Dietz & Watson, Inc.
- ▶ Hormel Foods
- ▶ Johnsonville Sausage
- ▶ Keurig/Dr. Pepper
- ▶ Kraft/Heinz
- ▶ Land O' Frost
- ▶ Mars/Wrigley
- ▶ McCain Foods
- ▶ Nestle
- ▶ OSI Group
- ▶ PepsiCo
- ▶ Smithfield
- ▶ Tyson Foods
- ▶ West Liberty Foods

2023 ProcessExpo

Exhibit Booth Rates

- ▶ FPSA Member: \$31.50/sqft
- ▶ Non-Member: \$38/sqft
- ▶ Drayage: \$4/sqft (Drayage is optional in booths under 200 sqft. Other fees may apply.)

Booking a booth is as easy as 1-2-3!

Plan ahead and reserve your booth with 3 easy steps:

1. Determine your space needs and internal approvals
2. Scan the QR code at the right to review the floor plan and select your booth
3. Submit space application online **...YOU'RE IN!**



Exhibitors have exclusive access to further engage new customers by participating in onsite activities and special features like:

- ▶ Educational presentations & panel discussions
- ▶ Innovation Showcase
- ▶ Production lines
- ▶ Career center
- ▶ Sponsorships

...and more!

Contact

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